ETHIOPIAID

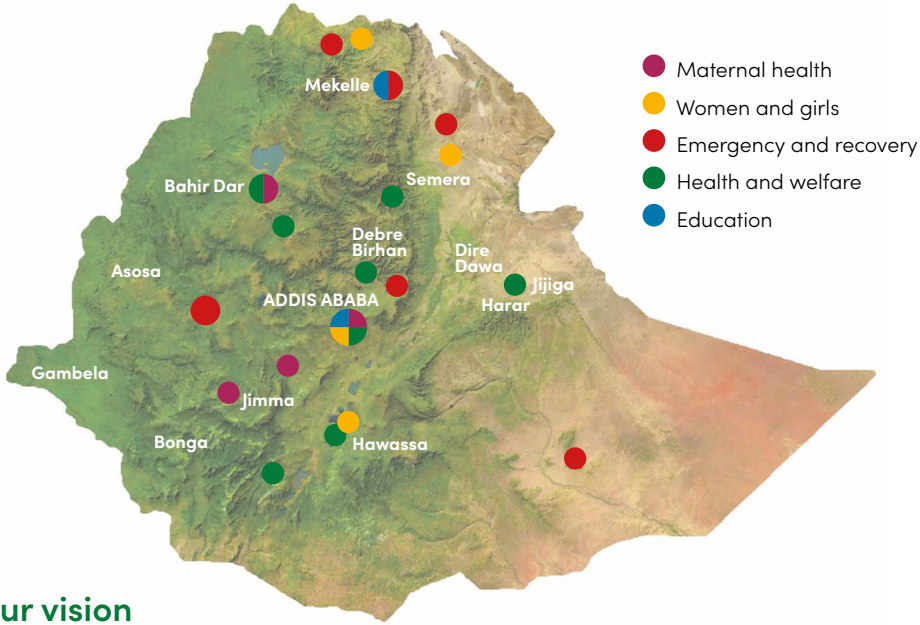
CELEBRATING 35 YEARS

BEHEBRET TOGETHER

Impact 2023-24

Where we work

We deliver support to people who need it the most, at a time when it will make a real difference. We work in partnership with locally-led Ethiopian charities to transform lives and achieve lasting change. Our partners' local knowledge and technical expertise means their projects have a lasting impact for the people and communities they support.



Our vision

An Ethiopia in which every person has access to quality education, healthcare and a life of dignity.

Our mission

Breaking the cycle of poverty by enabling the poorest and most vulnerable and their communities to live with dignity, to build resilience and achieve real and sustainable solutions to the challenges they face.

Contents

Front cover: Read Tsehay's story on page **10**

1 Where we work
2 Welcome
3 Maternal health
5 Women and girls
7 Emergency and recovery
9 Health and welfare
11 Education
13 Income and expenditure
14 Looking ahead
15 How you can help

Welcome

We have two important birthdays to mark this year. Ethiopiaid celebrates 35 years of supporting life-transforming work in Ethiopia and my father, our founder, celebrated his 90th birthday. When my father, Sir Alec Reed, first visited Ethiopia in the late 1980s he could never have imagined that Ethiopiaid would still be a thriving charity over three decades later. He is immensely proud of all that the charity has achieved in this time and would like to pass on his huge gratitude to you all. He says that he lit the touch paper and that you, our stalwart supporters, instigated the exciting change and development.

Despite the ongoing challenges in Ethiopia, we have seen remarkable change in the past 35 years: important progress improving maternal healthcare, a huge increase in trained midwives; lower incidences of fistula; a significant reduction in harmful practices like FGM; more girls enrolled in school; access to education and skills training for people living with disabilities. In this report you will read about the incredible impact your donations are making right now. Whether you are relatively new to Ethiopiaid or have been supporting us for a long time I would like to say a heartfelt thank you.

Your generosity is affecting the course of people's lives and building stronger, healthier, more resilient communities. What an exceptional and meaningful gift. Thank you!

Warm wishes,

Alex

Alexandra Chapman
Chair of Trustees

Last year, **344,092 people** were reached through Ethiopiaid-funded projects

Strengthening maternal health

Protecting pregnant women and their babies

Your impact | Supporting maternal health services for women across Ethiopia. Preventing and treating childbirth injuries. Helping women access the care they need to give birth safely and equipping them to make informed decisions about their own health.

13,414 pregnant women attended maternal health community information sessions

642 medical professionals were trained in obstetric fistula prevention and diagnosis

244 women living in rural areas received antenatal care through midwife home visits

Partnering with: Atsede Clinic, Hamlin Fistula Midwifery College, Healing Hands of Joy (HHOJ), Hope of Light

Last year your support contributed to the training costs for 129 midwives.

© Joni Kabana

Impact story: Reaching more women

Quftu

Quftu is a Safe Motherhood Ambassador (SMA). She educates expectant mothers on safe delivery, raises awareness of the importance of accessing maternal healthcare, and finds women living with obstetric fistula, a devastating childbirth injury, accompanying them to get help. **Her 'family tree' of the women she has helped shows the incredible impact of their work:** these brave, inspirational women who have experienced the trauma of living with fistula are determined other women should not experience the same.

Bukrie | **Lome** | **Medina** | **Ramatie** | **Mekiya** | **Rufo**

Momina | **Sero** | **Bontu** | **Hiktha**

After Bontu was cured of her fistula injury she was determined to return to school, having had to leave her education when she was married very young. Her husband refused, he did not want her to train as an SMA either, so they separated. Her father stood by her and has been supporting Bontu through her training. While studying and caring for her two children, **she has already found and supported six women to seek treatment.**

Rahima | **Aysha** | **Bonta** | **Amarech** | **Gelegelo** | **Ofolie**

The support Rahima received from Bontu was life-saving.

"I used to cry often. I hid myself from everyone. I stopped participating in any of the social gatherings, even church." Not knowing that she could be treated, Rahima suffered from severe depression, until Bontu found her and brought her to HHOJ. *"My first surgery was successful and I am happy. I really thank her next to God."*

"When I go back home, I want to support the women in my village to prevent them from obstetric fistula. I see that there is a bright future for me going forward and I look forward to that."

Scan the QR code to read more about their stories

Support for women and girls

For safer communities and lasting change

Your impact | Protecting women and girls and making their voices heard. Stopping harmful practices such as female genital mutilation (FGM) and child marriage. Preventing and treating cervical cancer.

10,185 women were screened for cervical cancer, with 895 women receiving treatment

79,674 people were reached through education, to stop harmful practices like child marriage and FGM

83 clan leaders were brought together to discuss harmful practices and revise the laws surrounding them

Partnering with: Afar Pastoralist Development Association (APDA), Wings of Healing (WOH)

APDA's 25 Women Extension Workers funded thanks to the incredible support of our donors will go on to reach an estimated 36,000 people over the next year. These dedicated women inspire girls and women to learn about their rights and protect them from harm.

> ***The support and encouragement I received showed me that I am not alone in this journey.***

Impact story: "I am not alone in this journey"

When Munira's worst fears were confirmed, she was not alone.

Raising her children almost entirely on her own and trying to make ends meet through her farm work, Munira ignored the spots of blood and pelvic pain – the first signs that something was wrong. As her symptoms worsened, her son helped her undertake the 215km long journey from her rural home to the hospital in Addis Ababa, where she learned she had cervical cancer.

"At the lowest point in my life and with a very dark future ahead of me, the team from Wings of Healing came with a cradle of hope. They explained well the situation, facilitated a CT scan, and covered the cost all the way. Things started to feel better."

In Ethiopia, most cancer cases are detected late, treatment is often unaffordable and the waiting list is just too long. Prevention is key. More than 36 million women in Ethiopia are at risk of developing cervical cancer, but with screening and a simple procedure lasting less than ten minutes, it is detectable, treatable and preventable.

Munira's cancer has not spread and with the support from WOH, she still has hope. *"I don't want to see my four daughters have a similar story. I advise all mothers not to ignore their symptoms, to be screened and treated early."*

Together, we are reaching more women. And these women are telling their friends, their daughters and nieces, preventing cancer and saving lives.

Emergency and recovery fund

Together through crisis

Your impact | Delivering vital relief to people affected by crises. Equipping communities with skills and resources to be more resilient and helping to rebuild after conflict. Being there for people who have no one else to turn to.

612 women gave birth safely in health facilities that were restored post-conflict

21,968 people received emergency drought support during crises

46,349 people were reached, raising awareness of cholera prevention and treatment

Partnering with: Afar Pastoralist Development Association (APDA), Hope Enterprises, Wings of Healing (WOH)

180 women were supported to rebuild their businesses after conflict destroyed their livelihoods.

Pregnant women and new mothers are receiving vital care in restored health centres that were damaged by conflict.

Impact story: Children displaced by conflict

For many children living in displacement camps, they have lost not only their homes and everything familiar, but they are also cut off from their education. Hope Enterprises have set up a project in one such camp on the outskirts of Debre Birhan, to provide food, uniforms and school fees for 300 children so that they can continue to learn at local schools.

Accessing medical care and nutritious food is also a huge challenge. Wings of Healing are providing essential support for 1,487 children, new mothers and pregnant women, like Alem and two-year-old Liyu, who she has cared for after she was orphaned. They fled conflict and, though they found safety in a camp, life there was difficult and Liyu worryingly began to lose weight.

An assessment by the caring team at WOH revealed she was acutely malnourished. But thanks to the medical care and nutritious meals they are providing, Liyu has made huge improvements. She is recovering her weight and strength and is much more playful and active. Alem is so grateful for this support, *"which has made a significant difference in the little girl's life."*

Supporting health and welfare

Ensuring no one is forgotten

Your impact | Providing specialist healthcare, support and education. Creating equal opportunities for children and adults living with disabilities. Preventing and treating neglected tropical diseases. Protecting dignity and providing care for older people.

600 people with podoconiosis were given custom-made shoes and treatment

163 people were supported with home-based palliative care

2,669 children and adults with disabilities were provided with mobility aids

Partnering with: Action on Podoconiosis Association, Cheshire Services, Hope Enterprises, Hospice Ethiopia, Support for Children, Women and Older People (SCWOP)

Children with disabilities staying at a specialist care centre, where they recover from surgery, receive physiotherapy and custom-made prosthetics and make friends while continuing to learn on-site.

Impact story: A lifeline for people who need it most

Tsehay is in her eighties and is full of life. Living in the busy centre of Addis Ababa, Tsehay can occasionally earn a small income by selling ground cabbage seed by the side of the road, or wood which she collects from outside the capital.

But, with no welfare payments and no family she can rely on, it is getting harder to get by. Her friend Abebech who lives nearby is no longer able to support herself, loss of mobility means she cannot leave her home.

For these two resilient friends, and over one thousand older people that SCWOP supports, their monthly pension really is a lifeline.

"We cannot get money from the ground. Even if it is small, I am happy."
Abebech

Social workers also provide home visits for practical support and care for people who can't get out and about anymore and have nowhere else to turn.

For many years, Ethiopiaid has been the sole funder of this project which provides such essential support. It means that people like Tsehay and Abebech don't just rely on the kindness of neighbours who might stop by, but they also have the kindness of people many miles away in the UK to help ensure they are cared for.

Improving access to education

Offering young people choices for their futures

Your impact | Removing barriers to education, helping keep girls in school, ensuring the next generation of leaders and decision-makers has access to education and opportunities for their futures.

102 students were able to access higher education thanks to sponsorship funding

200 young people learned practical, vocational skills and were supported to find work

23,873 girls received reusable period packs and were supported to stay in school

Partnering with: Dignity Period, Hope Enterprises, Hope Enterprises University College, Studio Samuel

The 93 young people who completed their vocational training courses last year were all successful in finding employment.

Hope University students celebrating their graduation.

Impact story: "A sense of belonging"

Selam knows how it feels to experience inequality, for her dreams and aspirations to be out of her reach.

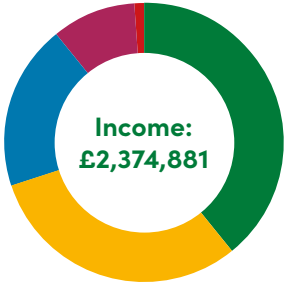
As Selam finished her secondary school exams, she started looking at colleges, keen to carry on studying. But she and her family soon realised there was no way they could afford it.

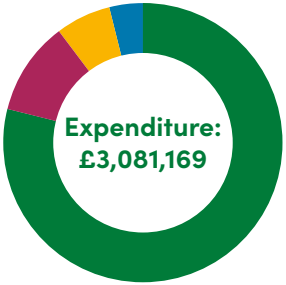
Determined to keep learning, she didn't give up and found Hope Enterprises, who help students like Selam who are living in poverty.

Selam is so thankful for the support she has received to continue her education, and how it helps her *"not to feel inferior or disadvantaged"*. She is now right where she should be, studying in her 3rd year of her computer science degree.

This project has a huge impact, but inflation means that extra sponsorship funding is urgently needed to help more young people access the education they deserve.

2023 income and expenditure





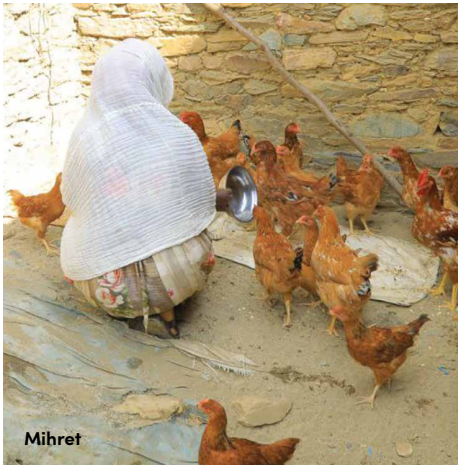
- Regular gifts: **£934,069**
- Donations: **£732,339**
- Legacies: **£453,177**
- Gift Aid: **£234,478**
- Gifts in kind and investments: **£20,818**

- Grants to our partners: **£2,433,525**
- Staff: **£326,393**
- Fundraising costs: **£197,915**
- Administration: **£123,336**

Read our Annual Accounts in full on our website

Small partners, big impact

The one-off grants we provide to smaller local organisations can help them start planned projects, extend their reach, strengthen their teams' work and go on to raise further funding from larger organisations.


Mihret

One of the small partners we funded last year was Nexus Ethiopia, and their project supporting women who survived sexual assault during the conflict. Women like Mihret, who, after receiving funding to restart her business and counselling to learn to cope with her trauma has since become a 'beacon of encouragement' to other women and girls in her community: *"no other organisation besides Nexus Ethiopia extended such invaluable support. Their intervention not only restored my hope but empowered me to uplift other women and girls."*

3,235 people were supported through our small partners' projects

Tabor Mountain, Hawassa

Looking ahead

I am sure it will come as no surprise that we anticipate the next 12 months to bring its fair share of social and economic challenges. But we know that it will also bring many opportunities for resilience and innovation to shine through.

At times it can feel overwhelming and difficult to know where to begin however there is so much to look forward to, despite the difficulties faced by our partners. It is truly inspiring to witness their dedication to ensuring that no one is left behind.

From scaling up projects to new regions and restarting maternal health services in post-conflict Tigray, to developing productive school farms that feed students and restoring livelihoods so that families and communities can prosper. These are just some examples of the wonderful work you are helping to fund.

I have seen myself how your donations have transformed lives and provided safety during emergencies. I cannot thank you enough for continuing to stand with us.

Lisa Cousins
CEO

How to donate

Online: **www.ethiopiaid.org.uk**

Phone: **01225 476 385**

Post: **Ethiopiaid, PO Box 5168, Bath, BA1 0RR**

Or scan the **QR code**

Thank you.

By supporting our work, you are an essential part of incredible, life-transforming change. When you have finished reading this, please pass it on!

EthiopiaidCharity @ethiopiaiduk www.ethiopiaid.org.uk

Ethiopiaid, PO Box 5168, Bath, BA1 0RR • 01225 476 385 • support@ethiopiaid.org.uk

ETHIOPIAID
TRANSFORMING LIVES IN ETHIOPIA

Registered with FUNDRAISING REGULATOR

Company Limited by Guarantee 2435882 (England and Wales). Registered Charity No. 802353 (England and Wales)

Please note names and images have been changed to protect the anonymity of the people who have shared their stories with us.